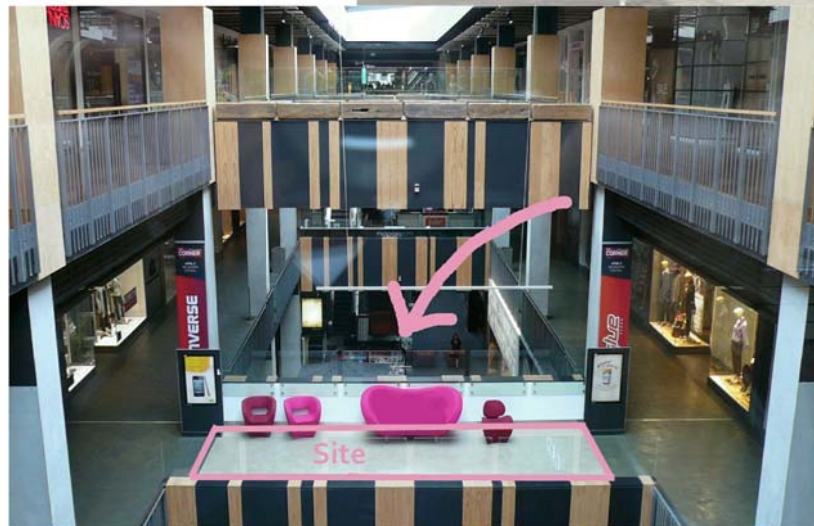


LEVEL 1  
MELBOURNE CENTRAL  
LA TROBE STREET  
MELBOURNE VIC 3000

1:400

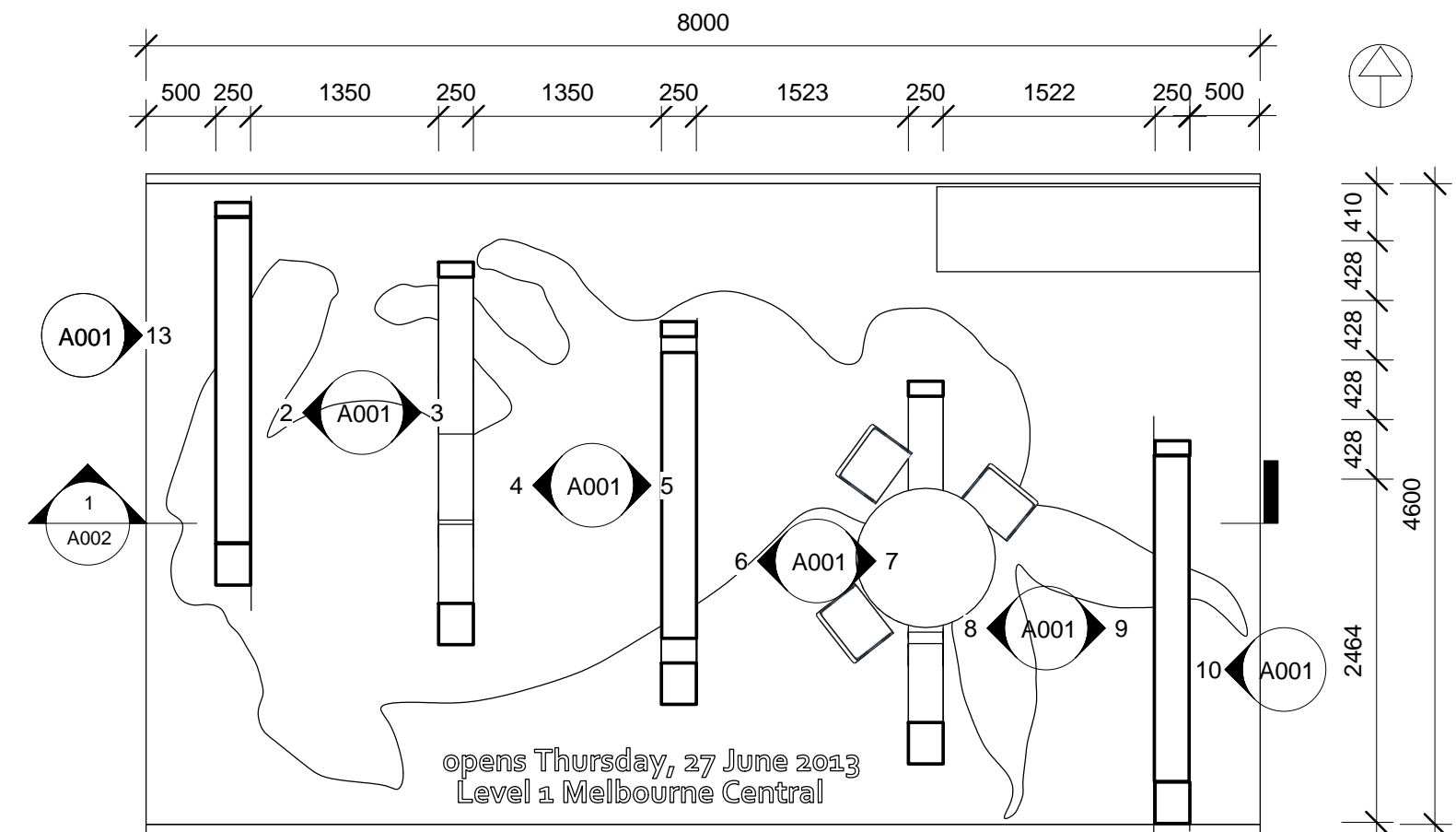


1:50

*"To make every woman in the world  
feel like the sexiest woman in the world."*

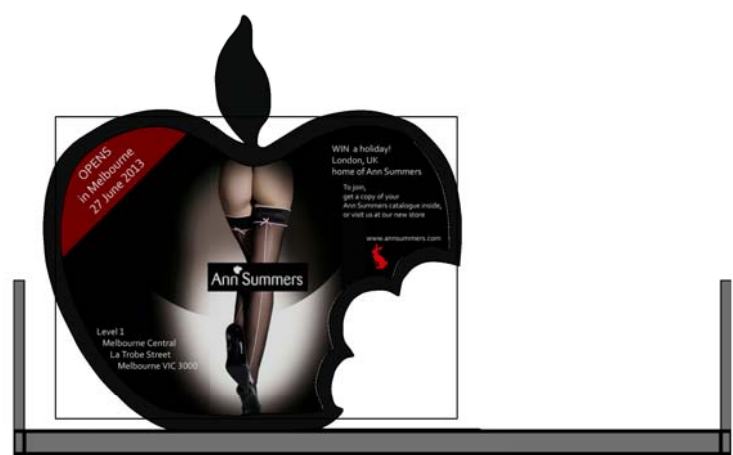
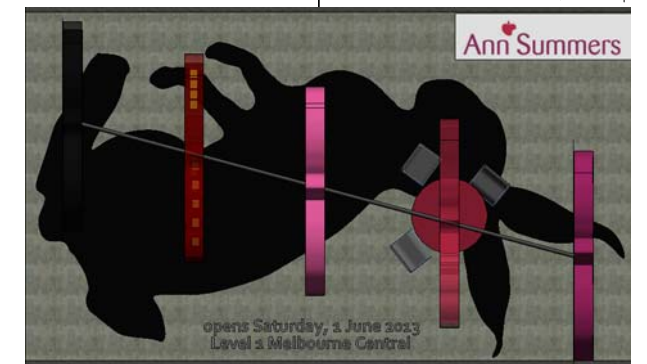
*Ann Summers is proud to be a  
business doing pleasure. We are truly delighted  
that we have allowed our customers to fearlessly  
unleash their sexual confidence.*

# Ann Summers



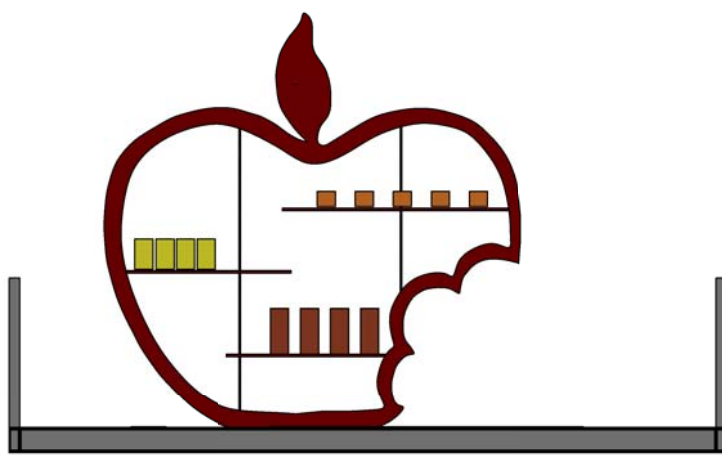
Level 1 floor plan

1 : 50



Section panel 1

1 : 50



Section panel 3

1 : 50



Section panel 5

1 : 50



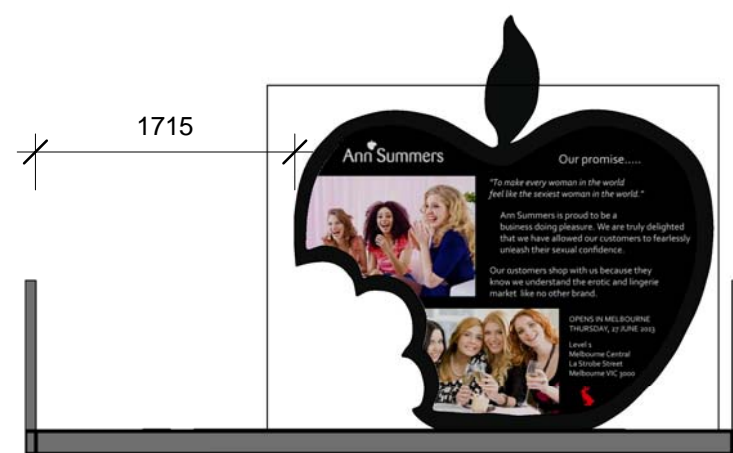
Section panel 7

1 : 50



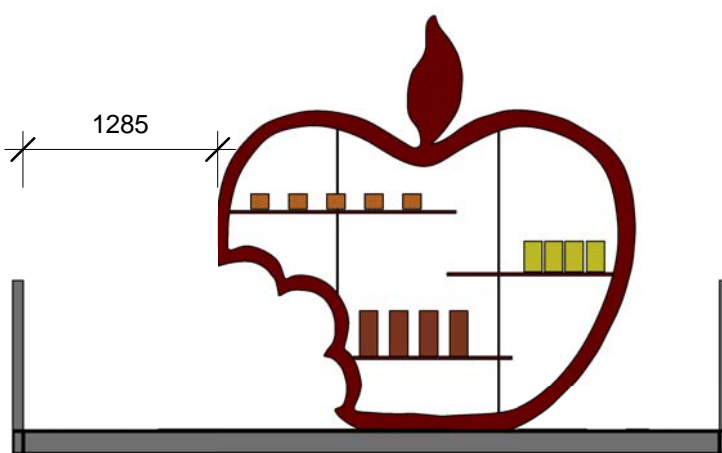
Section panel 9

1 : 50



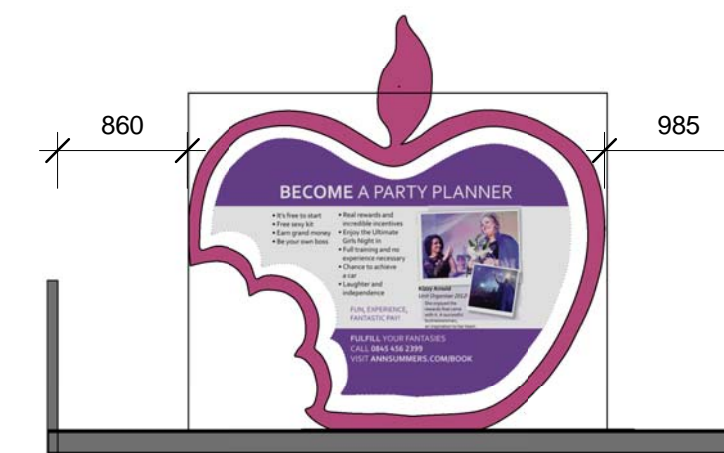
Section panel 2

1 : 50



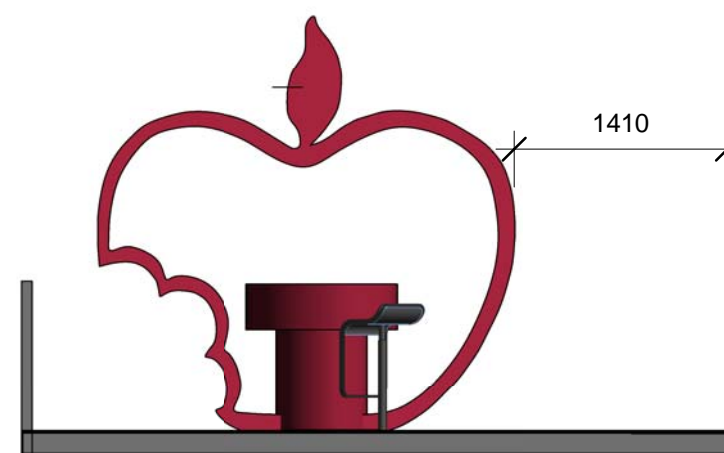
Section panel 4

1 : 50



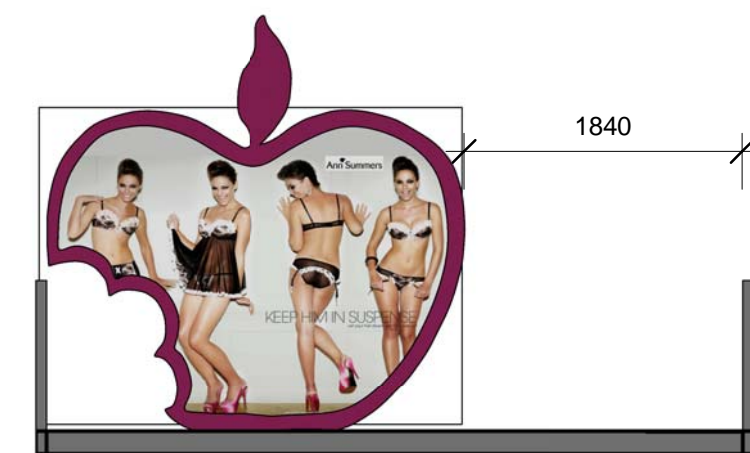
Section panel 6

1 : 50



Section panel 8

1 : 50

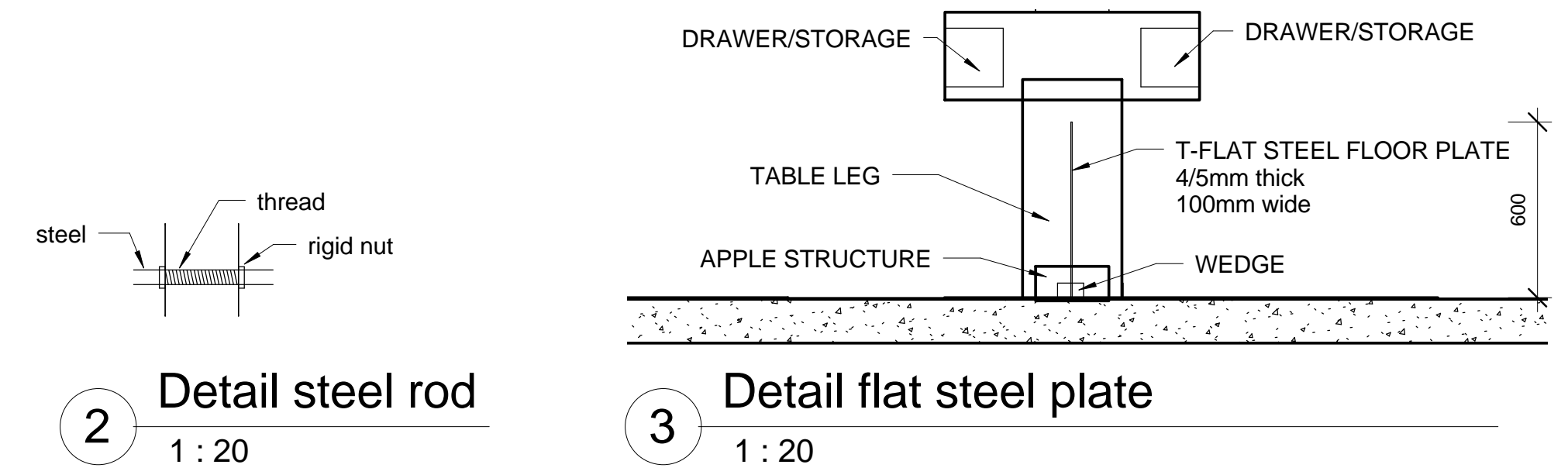
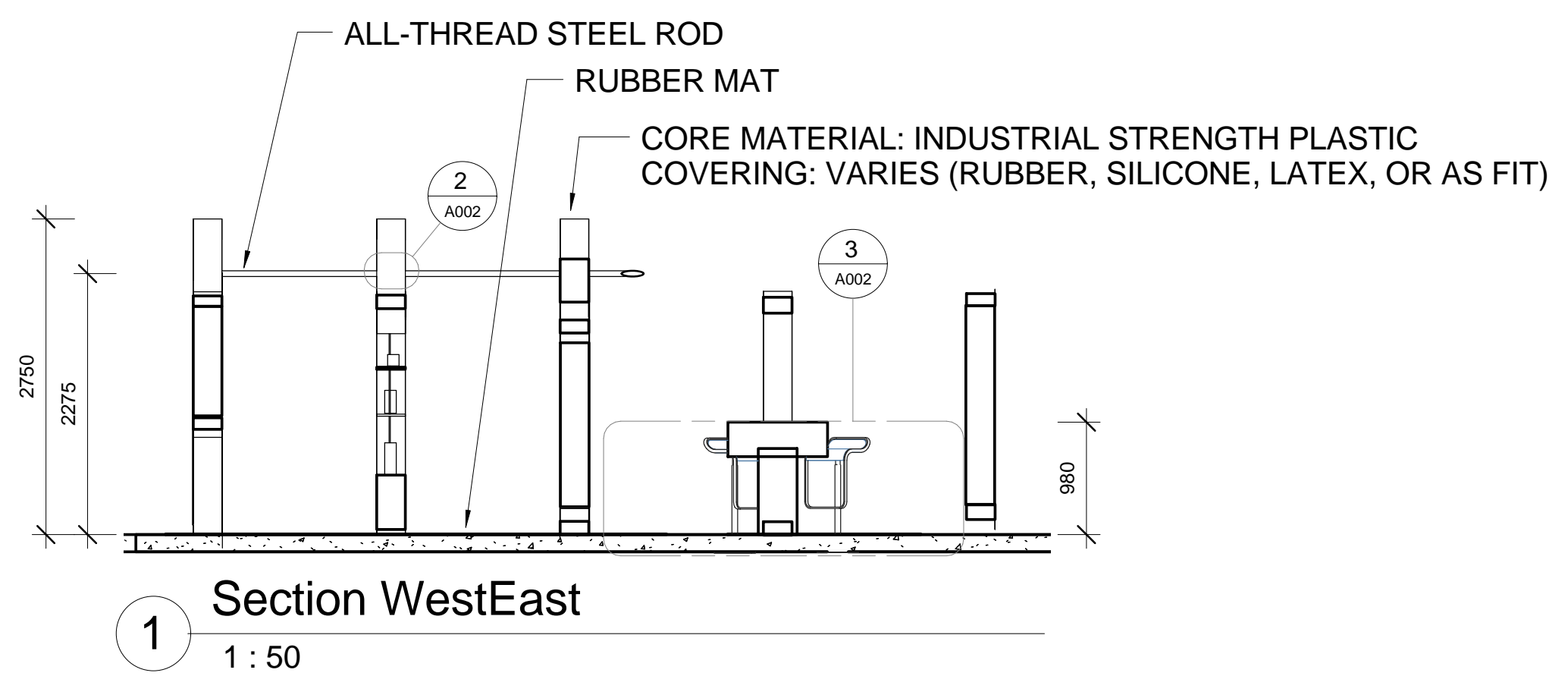


Section panel 10

1 : 50



# Ann Summers



## PACKAGE



## POP-UP DESIGN FEATURES

1. PORTABLE
2. ACCOMMODATES VARIOUS DISPLAY FITTINGS
3. VARIES IN SIZE
4. REQUIRES NO ELECTRICITY
5. GROUP OF "APPLES" CAN VARY IN LAYOUT DEPENDING ON SHAPE OF LOCATION

