

Balko

Emotional attachment and experiential design are today's key factors that enable businesses to continue to exist.

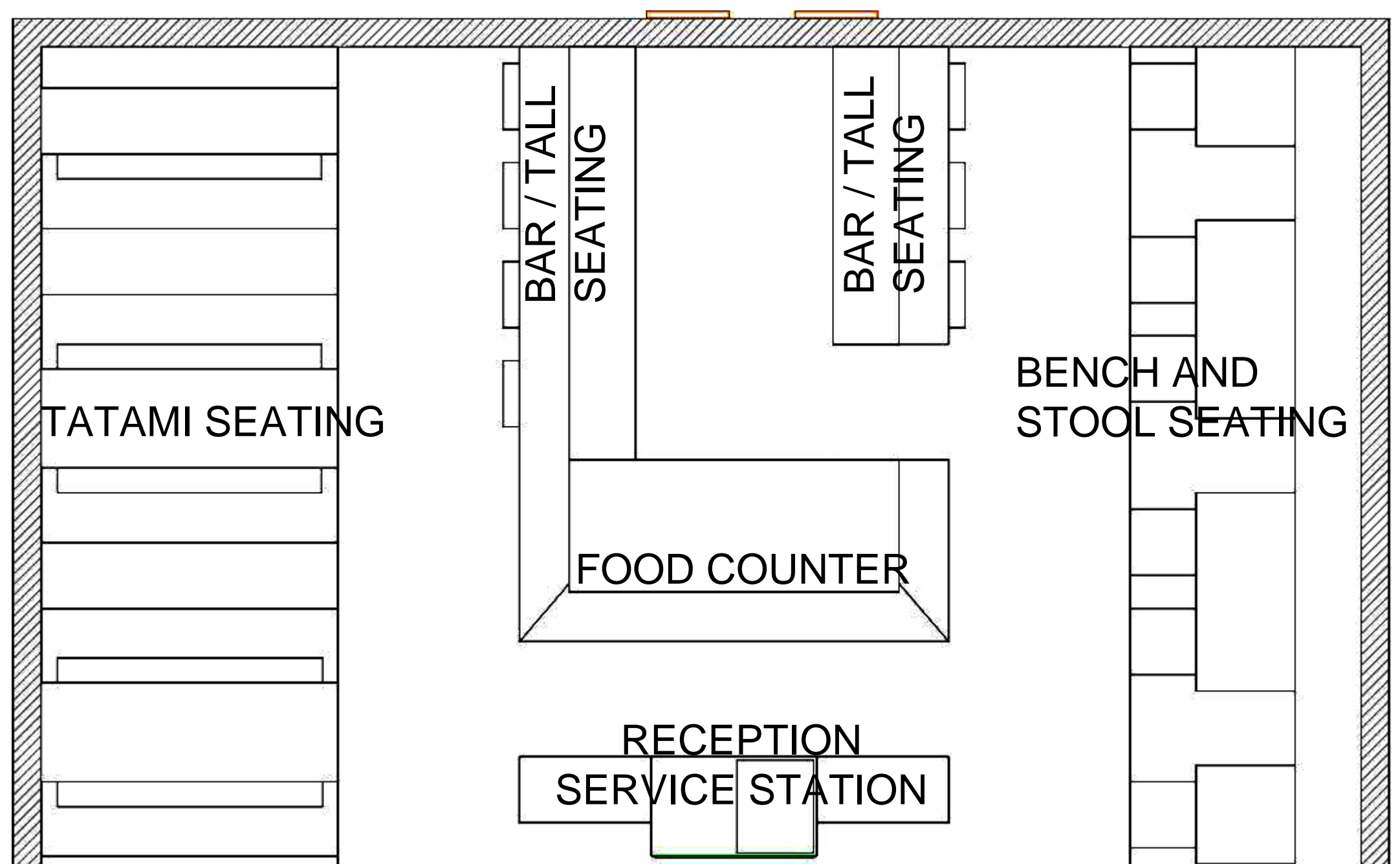
This design takes customers to a journey in memory lane which will always lure them to come back to Balko.

- Asian
- Mid to upmarket
- Quality food
- Ayurvedic
- Relaxing space



Theme

- balcony/scenery
- plain concrete walls
- type of wood
- tatami seating



Floor plan (1:25)

Balko

Symmetry

Movement

Feeling of
space

Atmosphere

Openness

Transparency

Function

Emotional
attachment

balcony/scenery

Physical
anchoring

concrete walls,
type of wood

Experiential
design

tatami seating

